



6 STEP GUIDE

FOR BEGINNER VIDEOGRAPHERS
BY TIM RANDLE

INCLUDES:
LOW BUDGET TIPS | SETTING A VISION | PRIORITISING

#1

HAVE A CLEAR VISION

IT'S CRUCIAL TO LOOK BEYOND JUST BEING THE "CAMERAMAN." TO SUSTAIN AND GROW IN THIS FIELD, YOU NEED A LONG-TERM VISION THAT LEVERAGES YOUR EXPERIENCE. WHETHER YOUR GOAL IS TO BUILD AN AGENCY, A PRODUCTION HOUSE, OR SOMETHING EVEN LARGER, DREAM BIG AND TAKE DECISIVE ACTION TOWARD THAT VISION.

- ❑ SET CLEAR, MEASURABLE GOALS FOR WHERE YOU WANT TO BE IN 1, 3, AND 5 YEARS.
- ❑ START BUILDING A PORTFOLIO OR BUSINESS PLAN THAT ALIGNS WITH YOUR LONG-TERM VISION.



#2

PRIORITIZE SOUND QUALITY

IN VIDEO PRODUCTION, SOUND IS JUST AS IMPORTANT AS VISUALS. POOR AUDIO CAN RUIN EVEN THE MOST BEAUTIFULLY SHOT FOOTAGE. ALWAYS INVEST TIME IN ENSURING YOUR SOUND QUALITY IS TOP-NOTCH, WHETHER THROUGH HIGH-QUALITY MICROPHONES OR SOUND EDITING.

- [-] INVEST IN A GOOD MICROPHONE AND LEARN BASIC SOUND EDITING TECHNIQUES.
- [-] CONDUCT SOUND CHECKS BEFORE EVERY SHOOT TO ENSURE OPTIMAL AUDIO QUALITY.

@TIMRANDEDOP



#3

NEVER SETTLE FOR LESS IN A SHOT

QUALITY IS NON-NEGOTIABLE. IF YOU DON'T CAPTURE THE SHOT EXACTLY HOW YOU ENVISIONED IT, DON'T HESITATE TO TRY AGAIN. PERFECTION IN EVERY FRAME IS WHAT SETS YOUR WORK APART.

[-] REVIEW YOUR SHOTS ON LOCATION AND RESHOOT IF
[-] NECESSARY TO ENSURE THEY MEET YOUR STANDARDS.

[-] KEEP A LIST OF SHOT REQUIREMENTS HANDY TO ENSURE
[-] YOU DON'T MISS ANY CRITICAL ELEMENTS.



#4

UTILIZE NATURAL LIGHTING

NATURAL LIGHT CAN BE A POWERFUL TOOL IN VIDEO PRODUCTION, OFFERING A SOFT, FLATTERING GLOW THAT'S DIFFICULT TO REPLICATE WITH ARTIFICIAL LIGHTING. LEARN TO HARNESS AND MANIPULATE NATURAL LIGHT TO ENHANCE THE VISUAL QUALITY OF YOUR FOOTAGE.

- [-] SCOUT YOUR LOCATION BEFOREHAND TO DETERMINE THE BEST TIMES AND ANGLES FOR NATURAL LIGHT.
- [-] USE REFLECTORS OR DIFFUSERS TO CONTROL AND DIRECT NATURAL LIGHT FOR THE DESIRED EFFECT.

#5

MAXIMIZE YOUR POTENTIAL WITH THE RIGHT GEAR

IF YOU WANT TO ELEVATE THE QUALITY OF YOUR WORK, CONSIDER RENTING EQUIPMENT FROM PLATFORMS LIKE FATLAMA. EXPERIMENT WITH DIFFERENT LENSES, LIGHTS, AND GEAR TO FIND WHAT BEST SUITS YOUR STYLE, WITHOUT THE IMMEDIATE NEED FOR HEAVY INVESTMENT.

❑ CREATE A LIST OF EQUIPMENT YOU WANT TO TRY
❑ AND RENT THEM FOR YOUR NEXT FEW SHOTS.

❑ TAKE NOTES ON HOW DIFFERENT GEAR AFFECTS
❑ YOUR WORKFLOW AND FINAL PRODUCT.



@TIMRANDEDOP



#6

OVERCOME THE MENTAL BLOCK

FACING YOUR FIRST PAID JOBS CAN BE INTIMIDATING, AND THE FEAR OF FAILURE MIGHT HOLD YOU BACK. IT'S IMPORTANT TO PUSH THROUGH THESE MENTAL BLOCKS AND SHOW UP, READY TO LEARN AND GROW FROM EVERY EXPERIENCE.

❑ BEFORE YOUR SHOOT, VISUALIZE SUCCESS
❑ AND REMIND YOURSELF OF YOUR SKILLS AND PREPARATION.

❑ AFTER EACH JOB, REFLECT ON WHAT YOU LEARNED
❑ AND HOW YOU CAN APPLY IT TO FUTURE PROJECTS.

**WAS THIS INSIGHTFUL?
DROP A REVIEW BELOW**

